



NOTIFICATION OF TRANSACTIONS OF DIRECTORS AND PDMRS

London, England and San Francisco, CA – 26th September 2016 – As required by the EU Market Abuse Regulation (MAR) with effect from 3 July 2016, RhythmOne plc (“RhythmOne” or the “Company”) provides the following notification of transactions of Directors and Persons Discharging Managerial Responsibilities (PDMRs) related to the ordinary shares that vested as part of the grant of restricted stock units (RSUs) under the Company’s US Share Plan, as amended September 2013:

Name of Entity:	RhythmOne plc
Notification Type:	Initial notification
Date of Transactions:	22 September 2016
Financial Instrument:	Ordinary Shares of 1p each
Identification Code:	GB00B1WBW239
Place of Transaction:	London Stock Exchange, AIM Market (XLON)
Currency:	GBP - British Pound

Name	Title	Acquisitions ¹			Disposals ²		
		Price	Number	Amount	Price	Number	Amount
Subhransu Mukherjee	CEO & Director	£0.368	50,000	£18,375.00	-	-	-
Suranga Chandratillake	Director	£0.368	16,663	£6,123.65	-	-	-
Bhaskar Ballapragada	SVP	£0.368	29,170	£10,719.98	£0.365	8,985	£3,279.52
Frank Pao	CBO	£0.368	49,996	£18,373.53	£0.365	20,144	£7,352.56
Edward Reginelli	CFO	£0.368	49,996	£18,373.53	£0.365	20,144	£7,352.56
Dwight Ringdahl	SVP	£0.368	20,833	£7,656.13	£0.365	7,500	£2,737.50
Dan Slivjanovski	CMO	£0.368	37,500	£13,781.25	£0.365	16,538	£6,036.37

(1) Acquisitions refer to the number of shares that vested as part of the RSU plan

(2) Disposals refer to the number of vested shares sold in lieu of cash payments made to settle income tax obligations

Resultant Director holdings following these transactions are as follows:

- Mr. Mukherjee has 9,080,000 unexercised share options and 850,000 ordinary shares, together representing 2.45% of the Total Voting Rights of the Company.
- Mr. Chandratillake has 2,487,179 unexercised share option and 193,100, together representing 0.66% of the Total Voting Rights of the Company.

For further information please contact:

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