



NOTIFICATION OF TRANSACTIONS OF DIRECTORS AND PDMRS

London, England and San Francisco, CA – 27th December 2016 – As required by the EU Market Abuse Regulation (MAR) with effect from 3 July 2016, RhythmOne plc (“RhythmOne” or the “Company”) provides the following notification of transactions of Directors and Persons Discharging Managerial Responsibilities (PDMRs) related to the ordinary shares that vested as part of the grant of restricted stock units (RSUs) under the Company’s US Share Plan, as amended September 2013:

Name of Entity:	RhythmOne plc
Notification Type:	Initial notification
Date of Transactions:	22 December 2016
Financial Instrument:	Ordinary Shares of 1p each
Identification Code:	GB00B1WBW239
Place of Transaction:	London Stock Exchange, AIM Market (XLON)
Currency:	GBP - British Pound

Name	Title	Acquisitions ⁽¹⁾			Disposals ⁽²⁾		
		Price	Number	Amount	Price	Number	Amount
Bhaskar Ballapragada	SVP	£0.383	20,833	£7,969	£0.375	6,457	£2,421
Frank Pao	CBO	£0.383	33,333	£12,750	£0.375	13,573	£5,090
Edward Reginelli	CFO	£0.383	33,333	£12,750	£0.375	13,573	£5,090
Dwight Ringdahl	SVP	£0.383	20,833	£7,969	£0.375	7,578	£2,842
Dan Slivjanovski	CMO	£0.383	25,000	£9,563	£0.375	11,144	£4,179

(1) Acquisitions refer to the number of shares that vested as part of the RSU plan

(2) Disposals refer to the number of vested shares sold in lieu of cash payments made to settle income tax obligations

In addition, on 22 December 2016 Suranga Chandratillake, an Independent Director, notified the Company that he had sold 193,100 of RhythmOne plc Ordinary Shares at a price of £0.370. Resultant Director holding following this transaction was 2,487,179 of unexercised share options, representing 0.61% of the Total Voting Rights of the Company.

For further information please contact:

Analyst and Investor Contact

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